

Iowa Rural Health Clinics

JOIN US

The Iowa Office of Rural Health and the Iowa Association of Rural Health Clinics are co-hosting a webinar on **March 24 at 12 PM CST**. Gregory Wolf, MBA, Co-founder and President of Lilypad will provide an overview of the Practice Operations National Database ([POND](#)). POND is part of a national initiative to focus on the sustainability of the rural primary care delivery system.



POND is a web-based data collection, reporting and benchmarking application for rural providers including rural health clinics, community health centers, health system satellite practices, and free-standing clinics. POND is designed to fill a critical gap in actionable and comparative practice level data that can be used by rural primary and specialty care provider entities seeking to optimize clinic financial performance, compensation and productivity.

Wednesday, March 24, 2021 12:00 - 1:00 PM (CST)

[REGISTER](#)

THERE IS NO COST TO IOWA RHCs

POND is live and ready to be used and practices can start enrolling into POND immediately at <https://pond.lilypad207.com>. Once a practice is set up, they can enter data and generate benchmark analyses. It will take no more than 20 minutes (per year) for a clinic to complete the information. Clinics will then be able to run regional benchmark reports with this information.

Please register for this webinar and encourage your organization's financial, operational and clinical leadership to attend. Our shared goal is to develop a rural primary care performance improvement network to enhance access, patient care and financial stability across our state's rural healthcare delivery systems. Thank you for your participation in this important project. If you or your practices have any technical or data-related questions on the POND website, they can be sent directly to gwolf@lilypad207.com.