

# Opportunity for Rural Health Clinics



## POND<sup>®</sup> is the Practice Operations National Database.

This web-based data collection, reporting and benchmarking application tool is free for Iowa's Rural Health Clinics. This tool will be funded by the State Office of Rural Health. To receive future information and updates about POND<sup>®</sup>, please contact Samra Hiros at [samra.hiros@idph.iowa.gov](mailto:samra.hiros@idph.iowa.gov).

POND<sup>®</sup> has partnered with the National Organization of State Offices of Rural Health (NOSORH) to help rural health clinics:

- Understand what metrics are important to collect, report, and benchmark
- Get access to rural relevant data including compensation and productivity metrics
- Compare financial, quality, and operational performance
- Learn from one another in a focused, statewide network environment
- Build a database to quantify the value of our country's rural practices
- & More!

Please take this survey so we can learn of your interest to participate! Click [here](#) to take the survey.

We look forward to sharing this exciting opportunity with you!

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## Introducing POND®

Lilypad’s Practice Operations National Database (POND®) is a web-based data collection, reporting and benchmarking application for rural primary care practices including rural health clinics, community health centers, health system satellite practices, and independent physician or advanced level provider practices. POND is designed to fill a critical gap in actionable and comparative practice level data that can be used by rural primary and specialty care provider entities seeking to optimize clinic financial performance, compensation and productivity.

POND provides a vehicle for rural practices to share blinded operational data and to use peer benchmark information to guide improvements in performance and inform recruitment/retention and hospital-physician alignment activities. POND is accessed via a secure web-based portal. Individual clinics enter key data elements that populate a national database for use by participating clinics, state partners, researchers and rural advocates. POND also includes a comprehensive benchmarking system based on Medicare cost reports. These analytics include information for every rural health clinic in the country for the past four years. State and regional scorecards reveal performance variations across financial, operational and efficiency domains – with no data entry required for individual clinics.

Organization	Role(s) for Participants	Benefit(s) for Participants
<b>SORHs &amp; PCAs</b>	<ul style="list-style-type: none"> <li>• Engage clinics/practices</li> <li>• Raise awareness of POND</li> <li>• Encourage adoption of POND</li> <li>• Technical assistance to providers</li> <li>• Contribute partial grant funding to support POND deployment</li> </ul>	<ul style="list-style-type: none"> <li>• Strengthen relationships</li> <li>• Provide comparative analytics</li> <li>• Augment CAH and RHC network performance</li> <li>• Fulfill grant guidance requirements</li> <li>• Assert statewide leadership</li> <li>• Identify low performing clinics for potential TA</li> </ul>
<b>Clinics/Practices</b>	<ul style="list-style-type: none"> <li>• Database content for benchmarking</li> <li>• Data entry</li> <li>• Use data for improvement</li> <li>• Develop and share best practices</li> </ul>	<ul style="list-style-type: none"> <li>• Contribute to understanding current rural provider performance</li> <li>• Enable State and regional peer comparisons</li> <li>• Use data for better contracting</li> <li>• Develop and share best practices</li> </ul>

Lilypad partners with the National Organization of State Offices of Rural Health, individual State Offices of Rural Health and national rural researchers to offer this unique performance improvement program. POND is differentiated by its focus on rural relevant financial, operational, productivity and compensation factors for which no widespread data sets exist.

### ABOUT LILYPAD

*Lilypad® is a Maine-based analytics firm that provides mobile and web-based applications for healthcare provider organizations. We adhere to the core principle that healthcare leaders require sound data and simple, innovative tools to empower change within the value-based care delivery environment.*